PGA LEAD | AN EMERGING LEADERS PROGRAM FOR PGA MEMBERS

PGA LEAD WAS LAUNCHED BY THE PGA OF AMERICA and its National Diversity & Inclusion Committee in 2016, in an effort to identify, mentor and progress diverse PGA members, who aspire to lead in the Association, along a guided path to leadership roles. Integrating diversity, and its multitude of dimensions of human identity, into our leadership ranks helps position the Association for success, as we embark on our next 100 years.

The ultimate goal of PGA LEAD is to establish a deep bench of diverse PGA members who are prepared to ascend to and through the volunteer leadership ranks of the Association. PGA LEAD also aids in developing PGA members who desire to serve and make an impact on nonprofit boards within the communities where they work and live.
OVERVIEW

The inaugural PGA LEAD class of 2016-2017 is comprised of 15 emerging leaders, from the Association’s Districts, who are participating in a curated leadership development experience. PGA LEAD’s next class of 2017-2018 will be comprised of up to 15 emerging leaders.

While PGA LEAD is designed to drive a diverse demographic of participants (with consideration to the following protected classes - gender, age, race/color, national origin/ancestry, sexual orientation, disability, and veteran status), the program is open to all Class A PGA members. PGA LEAD reinforces the PGA of America’s commitment to develop diversity among future Association and industry leaders.

Through PGA LEAD, participants will have a unique opportunity to engage in leadership and networking activities and to develop their leadership acumen with the support of Association executives and other business leaders. Annually, PGA LEAD participants will gather in person at Association functions (e.g., PGA Merchandise Show and the PGA Annual Meeting). Travel-related expenses to at least one function annually are reimbursed by the Association. In addition, participants will convene regularly throughout the year via video conference.

Leadership development topics include:

- Association and Section Board Governance
- Pillars of Leadership
- Developing Your Leadership Presence
- Public Speaking and Presentation Essentials
- Social Media and Developing Your Digital Brand
- Personal Branding/Promotion
- Diversity, Equity and Inclusion
- Conducting Effective Board and Membership Meetings

ELIGIBILITY & APPLICATION

PGA members who meet the following criteria are encouraged to apply for one of the up to 15 available slots in the 2017-2018 class of PGA LEAD.

- Class A PGA member for at least one year and in good standing
- Aspires to serve in a national volunteer leadership role within the Association
- Is early-on in their Association leadership development journey and experience
- Committed to actively participating in monthly video conferences and related assignments
- Committed to participating in PGA LEAD for two years, (2017-2018), and PGA LEAD activities at the PGA Merchandise Show and/or PGA Annual Meeting each year.
- Committed to making a PGA LEAD presentation at a PGA Section Meeting at the conclusion of the program, as an inspiration to others.

The application deadline for PGA LEAD 2017-2018 is Nov. 18, 2016. All submissions are confidential and will be reviewed by the PGA LEAD Selection Committee. To apply, click here.

For more information, visit the Governance area within the Membership section of PGA.org, or contact the PGA of America’s Diversity & Inclusion Specialist, Linnet Carty at LCarty@pgahq.com or (561) 630-1798.