



PGA

Metropolitan Section
Partners Program



The Metropolitan PGA Partners Program is a moderate alternative to Section sponsorships that provides companies with a vehicle to promote their product line. By becoming a Partner you will raise PGA Professionals' awareness of their product and programs, all while supporting the Met Section's most important initiatives. The funding provided to the Section through the Partners Program directly benefits our educational programs, public relations, tournament opportunities, player development, and growth of the game initiatives.

2017 Partners Program Benefits

The Met PGA Partners Program is an annual contract and costs \$3,500.

Meet & Greet Opportunities

- ❖ Invitation and recognition at the Section's Spring Business Meeting, includes playing opportunity with Pros
- ❖ Met PGA Expo display opportunity and meet and greet with over 150 PGA professionals
Held in conjunction with our Team Championship in the fall and includes hotel accommodations, lunch, and golf opportunity

Marketing Opportunities

- ❖ Identification as a Partner on the Met PGA Website that receives over 25 million hits a year including your logo featured on the home page of our website in the rotating Partners area
- ❖ Featured Partner listing in the online Met PGA Golf Directory (www.metpgadirectory.com) with a webpage dedicated to the company as well as each sales representative. The company webpage will feature a link to their website as well as a link to their most recent product catalog.
- ❖ A half-page color ad in the Online Met PGA Annual Magazine
Distributed to all PGA Members, Apprentices, Vendors, and Junior Members via email and our website. Ad to be provided by your company.
- ❖ Identification in all online monthly Newsletters plus your half-page color ad featured once a year
Distributed to all of our members via email and also posted on our website
- ❖ Every Friday a different Partner is featured in our E-Update that goes out to all of our Professionals
- ❖ Each week four partners are featured on our rotating news banner at www.met.pga.com
- ❖ Email marketing opportunities to section professionals
A great vehicle to advertise special promotions and opportunities to the professionals throughout the year
- ❖ Identification at all Meetings and Award programs

Additional Opportunities

- ❖ Presenting sponsor opportunity at mutually agreed upon additional events that could include, but not be limited to; Assistants Tour events, Junior Events, Met PGA Pro-Ams, Met Section PGA Foundation
- ❖ Opportunity to provide bids for any Met PGA supplies or special events
- ❖ Opportunity to provide an educational program

About the Met PGA



PGA
Metropolitan Section

When the PGA was born here in New York in 1916, the founders certainly never dreamed that one day the Association they were forming would grow to include over 27,000 professionals. At the very forefront of the National PGA then and today, is the Metropolitan Section. Though it ranks only 16th out of 41 sections in total number of members, the leadership, innovativeness and quality that have become synonymous with Metropolitan PGA programs elevate this association to a position of prominence both in the local golf community and among its national counterparts.

Much of the success of the Met PGA is attributed to its location. Not only is New York the corporate and financial capital of the world, but to a great extent it is also the centerpiece of the golf world. Saint Andrews, Shinnecock, Tuxedo, and Van Cortlandt Park have all played significant roles in the history of the game. Siwanoy, Engineers, Pelham, Garden City GC, Inwood, Fresh Meadow, Salisbury, National Golf Links, Quaker Ridge GC, Winged Foot, Ardsley, Westchester, Nassau, Apawamis, Brooklawn, Saint Andrews, Bethpage, and Shinnecock have all hosted major championships of the PGA and USGA. Golf has flourished here in the Metropolitan area, largely because of the willingness and desire of our area clubs and courses to support and maintain the traditions and heritage of the game.

That same concern for the game has manifested itself in the selection of quality golf professionals from around the country for a myriad of reasons, not the least of which is the quality of the working environment at our area clubs and courses. Teaching and promoting golf at one's own course or our First Tee facilities is paramount and that creates the atmosphere most enjoyed by men and women who have dedicated their lives to the game. For the Met PGA Professional, "Growing the Game" is not just a theme, but a professional commitment and challenge.

Thank You 2016 Met PGA Partners

We again thank our past Met PGA Partners Program supporters for helping us to deliver our programs to the professionals and for their involvement in promoting their products, services and support to our membership and the golf community.

With over 100 hours of education and business conducted annually in the Met Section, along with a wide range of Player Development and Growth of the Game initiatives, our Partners have truly been just that - allies in making our game and our association better. We provide a wide range of junior activities, highlighted by over 100 annual events, along with a schedule of tournaments for assistants, seniors, women and amateurs, as well as our more high profile championships. Not all of our constituency share in the major sponsor relationships, but all of our professionals and their members benefit from the Partners Program involvement.

Through our communication vehicles we also deliver thousands of impressions and the promotion of our most loyal supporters. We thank our past Partners for helping to make all of these programs possible and invite our 2017 Partners Program members to enjoy a unique and hopefully, mutually beneficial relationship with the PGA Metropolitan Section.

Ahead	Golf Max	Peter Millar
Anheuser Busch	Golf Professionals of America Players Association	PGA National Resort & Spa
Associates Golf Car Service	Golf Scoreboard Company	PGA Tour
AXA Financial	Golf Slot Machine	PING
Bettinardi Golf	Greg Norman Collection/Dunning Golf	Polo
Birdie Now	Haas Jordan	Prospect Mortgage
Blast Motion	Heritage Creations	PUNTACANA Resort
Bushnell	J. Lindeberg	Rivers End Trading
Callaway	Michael Hebron	<i>Brooks Brothers, Page & Tuttle</i>
Carr Golf	Jani-King	Streamsong Resort
Club Car	JBA Awards	Stonehouse Golf
Cobra/Puma Golf	Kirk & Matz	Summit Brands
Cure Putter	Lenox Advisors	<i>Fairway & Greene, EP Pro, Zero Restriction</i>
Cutter & Buck - Paul McManus	Lincoln	Sun Mountain
Destinations Golf & Leisure	Mastercard	SwingOIL
Donald Ross Sportswear	Mercedes Benz	TaylorMade - Adidas - Ashworth - Adams
Empire Casino	Middleton Golf Group/Cleveland Srixon	Titleist/Footjoy
Evolve Golf	Mizuno	Travis Mathew
EY	Mohegan Sun	Treiber Insurance
EZ-GO	Morell Studios	Under Armour
Fairway Golf Car	Terry Murphy	VPAR
Fennec Golf/Martin Golf	National Car Rental	WeatherBug
Game Golf	OMEGA	Zero Friction
Golf Genius Software	Par Bar	